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In 2023, give us a little boost !

Help us WIN against LYME disease !

Did you know that by offering your customers the products of Vinaigrerie Artisanale Mc Duff, you directly contribute to supporting medical research to help defeat Lyme disease?

Even better, all profits from Vinaigrerie Mc Duff are automatically reinvested in medical research here in Quebec. These funds are generously multiplied with the aid of the government grants that afford Raspberry Scientific to continue the development of a systematic screening tool for Lyme disease.

So, whether you are a market gardener, grocer, butcher, delicatessen, baker or pastry chef, cheese maker, caterer, hotelier, restaurant owner or food processor, pharmacist or veterinarian, our products deserve a place in your establishment. In 2023, you too can give research a boost.

Lyme disease is now present everywhere in Quebec and it concerns us all. Although in most cases the infection resolves easily when treated quickly, it is unfortunately estimated that more than 60% of patients do not see the carrier tick or the characteristic redness of the disease.

In these sometimes serious cases the ill patient is left alone to navigate a healthcare system seeking both a medical diagnosis and treatment for their malady. They grow sicker and their infections may evolve into a permanent and irreversible ailment.

In 2023, join us!

« Together, we care !»









The little story of Vinaigrerie Mc Duff

morning in August 2005 ...

My name is François-Olivier Mc Duff, I am the proud President and Founder of Raspberry Scientific Inc. and here is the story behind our artisanal vinegars.

At the end of my master's degree in Pharmacology in the summer of 2005, I contracted Lyme disease during a holiday in New England. At that time, the disease was poorly understood in Quebec. Despite the obvious symptoms of the infection, I found myself medically drifting in the health network for 14 long years before obtaining a clinical diagnosis.

After 4 years of excruciating pain, running out of options and haunted by suicidal thoughts, I came up with the idea of a brand new method that could systematically diagnose any rare infectious diseases. I then made myself the promise that this technology would see the light of day at all costs.



We all know that medical research is very expensive. But few people know that the development of diagnostic tools is not a favorite niche of Quebec investors. From 2009 to 2015, I therefore gathered the resources necessary to found Raspberry Scientific Inc. in order to develop a better screening tool for infections transmitted by biting insects.

In the summer of 2017, realizing that Raspberry would not find sufficient funds for its ambitions, we had the idea of founding an Agribusiness Division of the company, in order to serve as a financial pillar to secure the government subsidies that support our research. With an extraordinary team with extensive expertise in life sciences, we knew we could produce original vinegars of unmatched quality for the Quebec market. The Vinaigrerie Artisanale Mc Duff had just been born.

In order to create an original and local alternative to popular imported balsamic vinegars, we first selected the best producers of organic and fair trade panela (raw, whole cane sugar). After 2 years of development, our fermentation process on a bed of beech wood was finally operational. In the fall of 2019, our brown sugar vinegars on mother of vinegar, unique in the world, were bottled for the first time at our micro-factory in Sherbrooke.

Today available in 4 flavors and 5 formats, our range offers the greatest chefs in the province local and competitive alternatives for traditional vinegars as well as for balsamic, sherry (Xérès) or fancy vinegars. *Dare to try it !*



Show the world your TRUE colors !

Your customers and employees will appreciate knowing that you, too, are helping us WIN against Lyme disease.

It is well known that more than ever consumers are looking for fair trade products, both environmentally conscious and made with organic ingredients. Employees and customers also increasingly favor companies that carry a social mission beyond their product and service offering.

If, like us, the notion of "good corporate citizen" appeals to you, then we are made to move forward and build a better world together !

By joining our 90 points of sale across Quebec today, you will help Vinaigrerie Mc Duff achieve its goal of doubling the number of its points of sale by 2023. Even better, you could also benefit from the visibility of our awareness campaign carried out in collaboration with the Association Québécoise de la Maladie de Lyme (AQML) during the month of May 2023.



Association québécoise de la maladie de lyme

May is Lyme Disease Awareness Month, but it's also the month when life resumes with the opening of public markets, terraces and golf courses.

For each bottle of Mc Duff's vinegar sold during the month of May, Raspberry Scientific agrees to donate \$1.00 to the AQML to help them in their mission to raise awareness of Lyme disease. And as always, 100% of the remaining profits from our sales proceeds will be multiplied by grants and then reinvested in medical research at Raspberry Scientific.

Throughout the month of May, the AQML and Vinaigrerie Mc Duff will jointly publish on their social networks^{*}, media clips related to Lyme disease as well as news highlighting the partners who support the cause here in Quebec. Send us a photo of your smiling team accompanied by the logo of your establishment and we will gladly share your involvement in the cause.

We look forward to seeing you join our beautiful big family and, on behalf of all Lyme patients

THANK YOU !

*The combined social networks of AQML and Vinaigrerie Mc Duff already have more than 4,000 subscribers across Quebec.



Available in 5 sizes: *9.5 L and 20 L formats not shown



Discovery Box 4 X 100 mL Case 10 Boxes Or case 24 x 100 mL (single flavor)



250 mL bottle Case of 12 Bottles (single flavor) Case 3 X 4 Bottles (mixed flavors)



4 L container (and 9.5 L), 20 L pail For agrifood processors and sale bulk shops (single flavor)



Savour Original 5.0% Acetic acid (Traditional)

Ingredients: Panela vinegar, organic and fair trade granulated panela



Umano Porteur d'avenir



Savour Sweet 4.5% Acetic acid (Balsamic)

Ingredients: Panela vinegar, organic and fair trade granulated panela





Valeur nutritive Nutrition Facts pour 15 ml / Per 15 ml
Calories 12 % valeur quotidienne * % Daily Value *
Lipides / Fat 0 g 0 %
saturés / Saturated 0 g 0 % + trans / Trans 0 g
Glucides / Carbohydrate 3 g
Fibres / Fibre 0 g 0 % Sucres / Sugars 3 g 3 %
Sucres / Sugars 3 g 3 % Protéines / Protein 0 g
Cholestérol / Cholesterol 0 mg
Sodium 0 mg 0 %
Potassium 8 mg 1 % Calcium 0 mg 0 % Fer / Iron 0 mg 0 %
*5% ou moins c'est peu , 15% ou plus c'est beaucoup / *5% or less is a little, 15% or more is a lot
6 27987 26550 7



Savour Honey 4.5% Acetic acid (Sherry)



Ingredients: Panela vinegar, raw honey, organic and fair trade granulated panela



Savour Maple 4.5% Acetic acid (Fancy)

Ingredients: Panela vinegar, organic maple syrup



Calories 22 % valeur qu	otidienne aily Value
Lipides / Fat 0 g	0 %
saturés / Saturated 0 g + trans / Trans 0 g	0 %
Glucides / Carbohydrate 5 g	
Fibres / Fibre 0 g	0 %
Sucres / Sugars 5 g	5 %
Protéines / Protein 0 g Cholestérol / Cholesterol 0 r	ma
Sodium 0 mg	0 %
Potassium 20 mg	1%
Calcium 8 mg	1 %
Fer / Iron 0 mg	
*5% ou moins c'est peu, 15 c'est beaucoup / *5% or le little, 15% or more is a lot	% ou plus ess is a





Are you a pharmacist or veterinarian ?

So we can surely do without long explanations...!

You are among the best trained professionals in Lyme disease and you probably already have clients who suffer from it. You may also have seen its devastating effects when the disease is not treated properly.

A conservative CDC approximation estimates more than 476,000 new Lyme cases per year in the United States. To a lesser extent, we should expect a minimum of 10,000 cases per year in Canada and all things considered, it is at least 3,000 Quebecers who will contract Lyme in 2023.

Unfortunately, with our current public health protocols, we detect just a quarter of these patients !

Perhaps one of them sent you our catalog...? If so, on behalf of all sick people "furry" or not, thank you in advance for helping us WIN against Lyme disease.

And don't forget to send us beautiful photos of your team so that we can share the good news with the people in your area ! Happy summer 2023.

For the price list of our products for retailers, please refer to page 10:

"Grocer & Market Gardener Price List"

Until June 30, take advantage of free shipping !!!























Are you a Grocer or Market Gardener ?

You NEED us... and WE DO TOO !

The start of the season is expensive and we know it.

Until June 30, enjoy a 60-day payment term!!!

Hmmm...! A real good sandwich with freshly harvested tomatoes, with a salad of curly leaf lettuce, peppers, fine herbs and shallots ! How about nice ripe raspberries for dessert... with a little cream ! Yes, we understand each other well and if the name Mc Duff reminds you of something, it may not be for nothing. I sowed many... I picked many... I sold many and God knows I ate too many !

You are proud of your products and it shows, it feels and above all tastes it ! From early morning until late evening, you work to feed the people in your area and they all hope to see you back healthy next season. For your strawberries, your raspberries, your lettuces, your tomatoes, your cucumbers, your corn but also for your beautiful smile.

Did you know that growers and their families are at VERY HIGH RISK of contracting Lyme disease? Seeing you healthy is a great joy for your clients, which is renewed every year. But the blacklegged tick is now everywhere in Quebec.

This year, we want to add 50 new retail market gardeners. Do yourself a favor and add our tasty vinegars* to your displays. They will honor your products and your customers will be delighted to know that you care about their health but especially that of your family. In 2023, be one of them and don't forget to send us beautiful photos of your fields, your family, your baskets or your booth ! Have a good season 2023.

*Mc Duff Vinegars are vinegars and not "dressings". Like your vegetables, they are therefore considered non-taxable food.







Are you a Grocer, Retailer or Market Gardener ?



Here is our price list !

Our Discovery Boxes and our 250 mL formats are the ideal choices to take place in all elegance on your *shelves (case of 10 boxes, case of 12 bottles)*.

With the purchase of **2 cases** or more, of **12X 250 mL bottles**, take advantage of a **35% discount** on the suggested retail price (MSRP) of the individual bottles !

Have you also thought about surprising your customers? Offer our individual 100 mL bottles *(case of 24 bottles)* as a thank you in your weekly vegetable boxes and we bet they will come back for more... *(*The labeling of the 100 mL sizes does not allow sale by unit, but they can be part of vegetable boxes and gift baskets.)*









	Mc Duff Artisanal \	MSRP	G	rocei	r / Marke	t Ga	rdener				
	March	Retail Conditioned									
	-		10\$ /cs < 200\$								
Savours	Form	ats		GS1 Codes	/1 un.	/ 1 un.	%D	/2à6un.	%D	/ 7 un. et +	%D
		100 mL	/ bottle	coming	9,49	-		•			
Original	Bottle		/ cs. 24X	coming	204,98	167,76	26%	155,76	32%	143,76	37%
		250 mL	/ bottle	627987248180	13,49						
		200 1112	/ cs. 12X	627987265477	145,69	113,32	30%	105,22	35%	*Sold individ	dually
		100 mL	/ bottle	coming	9,49						
Doux/	Bottle		/ cs. 24X	coming	204,98	167,76	26%	155,76	32%	143,76	37%
Sweet		250 mL	/ bottle	627987265507	13,49						
			/ cs. 12X	627987265514	145,69	113,32	30%	105,22	35%	*Sold individ	duall
		100 mL	/ bottle	coming	9,49						
Miel/			/ cs. 24X	coming	204,98	167,76	26%	155,76	32%	143,76	37%
Honey	Bottle	250 mL	/ bottle	627987265521	13,49						
			/ cs. 12X	627987265538	145,69	113,32	30%	105,22	35%	*Sold individ	duall
		100 mL	/ bottle	coming	9,49						
Érable/			/ cs. 24X	coming	204,98	167,76	26%	155,76	32%	143,76	37%
Maple	Bottle		/ bottle	627987265484	13,49						
		250 mL	/ cs. 12X	627987265491	145,69	113,32	30%	105,22	35%	*Sold individ	duall
	Discovery Box		/box	627987265545	34,95	,-					
M ix. 4	(4 X 1 Btl. 100 mL)	100 mL	/ cs. 10X	627987265552	314,55	244,65	30%				
Savours Starter Kit (4 X 3 Btl. /savour)		250 mL	/ cs. 12X	coming		113,32	30%	105,22	35%	*Sold individ	duall

Until June 30, take advantage of free shipping !!!





Bulk Grocer ?

Are you a

Reducing our ecological footprint, this is a **PRIORITY** for us !

The increase in tick populations in Quebec correlates with global warming. Deer, white-footed mice and ticks survive mild winters better and increase the risks of infection. The equation is simple:

Milder winters = more infections !

Vinegar is a non-perishable food, no need to package it, bulk is the solution. However, we need you to reverse consumption habits and we should still avoid selling/buying vinegars imported from overseas ! We have therefore decided to make you an offer that you cannot refuse...

« To offer our vinegars in bulk at less than half the price bottled, with retail margins of up to 45% ! »



No more non-reused bottles, but above all goodbye to the waste of additional fuel. This year we will add **20 new bulk grocery stores**. Be one of our new bulk outlets to help achieve Quebec's **"Food Autonomy"** goal and send us beautiful photos of your groceries and displays ! Thanks for all your efforts.

	Mc Duff Artisana	l Vinega	rs Price List	MSRP			Bulk Grocer				
		ch 2023		Retail							
	IVIAI	.11 2025		Bulk	No minimum						
					10\$ / cs < 200\$						
Savours	Fo	GS1 Codes	/ 100 gr	/ 1 un.	%D						
	Jug	4 L	/ jug	coming	2,00	57,95	29%	*For bulk at 1.014 g/ml			
Original	Jug	9,5 L	/ jug	coming	2,00	137,63	29%	*For bulk at 1.014 g/ml			
	Pail	20 L	/ pail	coming	2,00	275,26	32%	*For bulk at 1.014 g/ml			
	Jug	4 L	/ jug	coming	2,50	64,95	40%	*For bulk at 1.074 g/ml			
Doux/ Sweet		9,5 L	/ jug	coming	2,50	154,26	40%	*For bulk at 1.074 g/ml			
Sweet	Pail	20 L	/ pail	coming	2,50	308,51	43%	*For bulk at 1.074 g/ml			
381 1/	lug	4 L	/ jug	coming	3,50	89,95	42%	*For bulk at 1.114 g/ml			
Miel/ Honey	Jug	9,5 L	/ jug	coming	3,50	213,63	42%	*For bulk at 1.114 g/ml			
noney	Pail	20 L	/ pail	coming	3,50	427,26	45%	*For bulk at 1.114 g/ml			
÷		4 L	/ jug	coming	4,00	104,95	43%	*For bulk at 1.144 g/ml			
Érable/ M aple	Jug	9,5 L	/ jug	coming	4,00	249,26	43%	*For bulk at 1.144 g/ml			
mapic	Pail	20 L	/ pail	coming	4,00	498,51	46%	*For bulk at 1.144 g/ml			



Are you a Hotelier, Restaurant owner or Food Processor ?

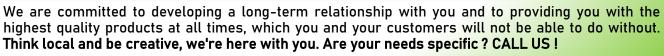
Call us, we are here WITH YOU !

Do you work hard to guarantee your customers an impeccable establishment, an unbelievable service and sensational food ? We like that ! Whether you are a hotelier, owner of a resort or golf course, restaurateur, caterer, food processor, butcher, delicatessen, artisan cheesemaker, baker or pastry chef, we have an offer for you ! And this, regardless of your size or your menu.

You have a keen knowledge of the importance of having excellent vinegars in your kitchen. Your taste buds know more than anyone how much they allow you to exhale the aromas of your fresh herbs, deglaze your tasty meats, marinate your grilled meats, enhance your vinaigrettes, inflate your pastries or sublimate your desserts.

The excellence and irreproachable consistency of our artisanal vinegars will blend with your creations to add that unique touch your customers will notice. We will work to meet your highest expectations because we know the importance of these in your dishes.

	Mc Duff Artisanal	Vinega	rs Price List		MSRP	HRIT	Г
	Marc	Retail					
	Iviarc		Conditioned	> 3 750\$ /an			
		*Shipping fees		10\$ / cs < 2	200\$		
Savours	For	GS1 Codes	/ 1 un.	/ 1 un.	%D		
	Jug	4 L	/ jug	coming	87,05	51,95	36%
Original	Jug	9,5 L	/ jug	coming	206,74	123,38	36%
	Pail 20 L / pail			coming	413,49	259,75	36%
D (Jug	4 L	/ jug	coming	91,95	57,95	46%
Doux/ Sweet	Jug	9,5 L	/ jug	coming	218,38	137,63	46%
54000	Pail	20 L	/ pail	coming	436,76	289,75	46%
381-1/	lug	4 L	/ jug	coming	109,45	79,95	49%
Miel/ Honey	Jug	9,5 L	/ jug	coming	259,94	189,88	49%
Попсу	Pail	20 L	/ pail	coming	519,89	399,75	49%
÷ 11 /	lug	4 L	/ jug	coming	119,95	94,95	48%
Érable/ Maple	Jug	9,5 L	/ jug	coming	284,88	225,51	48%
mapie	Pail	20 L	/ pail	coming	569,76	474,75	48%



tagio us will add













Does your organization, club or school want to raise funds for an activity or cause ? No one can beat **OUR OFFER !**

At Vinaigrerie Mc Duff, we understand your challenges better than anyone. So in addition to **AUTOMATICALLY offering you 50% PROFITS** on the retail price of our products, we are committed to donating a percentage of your campaign directly to the Association Québécoise de la Maladie de Lyme to help them in their awareness mission.



What more ? Any remaining profits will be multiplied using government grants and then reinvested in medical research at Raspberry Scientific. Bet you won't find a better deal anywhere else ? This year, CALL US and give us a little boost to help WIN against Lyme disease !

	Mc Duff Artisanal	MSRP	Fundraising campai	gns						
		h 2023		•	Retail	On Agreement To discuss				
	Iviarc	1 2025			Conditioned					
				*Shipping fees		10\$ /cs < 200\$				
Savours	For	mats		GS1 Codes	/ 1 un.	/ 1 un.	%D			
		100 mL	/ bottle	coming	9,49	4,75	50%			
Original	Bottle	100 mL	/ cs. 24X	coming		113,88	50%			
Original	bottle	250 mL	/ bottle	627987248180	13,49	6,75	50%			
		250 ML	/ cs. 12X	627987265477		80,94	50%			
		100 mL	/ bottle	coming	9,49	4,75	50%			
Doux/	Bottle		/ cs. 24X	coming		113,88	50%			
Sweet		250 mL	/ bottle	627987265507	13,49	6,75	50%			
			/ cs. 12X	627987265514		80,94	50%			
		100 mL	/ bottle	coming	9,49	4,75	50%			
Miel/	Bottle	100 IIIL	/ cs. 24X	coming		113,88	50%			
Honey	bottle	250 mL	/ bottle	627987265521	13,49	6,75	50%			
		250 IIIL	/ cs. 12X	627987265538		80,94	50%			
		100 mL	/ bottle	coming	9,49	4,75	50%			
Érable/	Bottle	100 IIIL	/ cs. 24X	coming		113,88	50%			
M aple	bottle	250 mL	/ bottle	627987265484	13,49	6,75	50%			
		250 IIIL	/ cs. 12X	627987265491		80,94	50%			
Mix. 4	Discovery Box	100 mL	/ box	627987265545	34,95	20,00	43%			
Savours	(4 X 1 Btl. 100 mL)	100 mL	/ cs. 10X	627987265552		200,00	43%			

At Vinaigrerie Mc Duff, your campaign, your cause and your objectives are TRULY IMPORTANT to us. TELL US about your project !





You are PART of the solution ! Contact us !

The growing Lyme disease epidemic is in part a consequence of global warming. You can greatly help us to reduce the ecological footprint of our products and we can also reduce yours. We are ready to grow with you, an appointment is essential !





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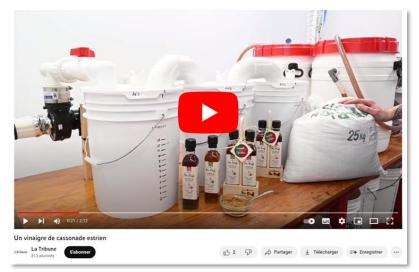
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	Mc Duff Artisanal Vinegars Price List							Disti	ributors /	'Wh	olesa	alers		
		ch 2023			Retail	Sm	all		Med	ium		La	rge	
	Ividi	ch 2025			Conditioned	> 7 500\$ /an			> 15 00	0\$/ar	ו	> 30 000\$ /an		
				*Shipping fees		10\$ / cs < 200\$			To be determined			To be determined		
Savours	Fo	GS1 Codes	/1un.	/1 un.	%D	%R	/1un.	%D	%R	/ 1 un.	%D	%R		
		100 mL	/ bottle	coming	9,49									
	Bottle	100 IIIL	/ cs. 24X	coming	204,98	124,61	45%	20%	116,82	49%	25%	109,03	52%	30%
	Jug	250 mL	/ bottle	627987248180	13,49									
Original		250 1112	/ cs. 12X	627987265477	145,69	90,65	44%	20%	84,99	48%	25%	79,32	51%	30%
		4 L	/jug	coming	87,05	46,36	43%	20%	43,46	46%	25%	40,57	50%	30%
		9,5 L	/jug	coming	206,74	110,11	43%	20%	103,22	46%	25%	96,34	50%	30%
	Pail	20 L	/ pail	coming	413,49	220,21	46%	20%	206,45	49%	25%	192,68	52%	30%
	Bottle	100 mL	/ bottle	coming	9,49									
		100 1112	/ cs. 24X	coming	204,98	124,61	45%	20%	116,82	49%	25%	109,03	52%	30%
Doux/ Sweet	Dottie	250 mL	/ bottle	627987265507	13,49									
		250 1112	/ cs. 12X	627987265514	145,69	90,65	44%	20%	84,99	48%	25%	79,32	51%	30%
		4 L	/ jug	coming	91,95	51,96	52%	20%	48,71	55%	25%	45,47	58%	30%
		9,5 L	/jug	coming	218,38	123,41	52%	20%	115,69	55%	25%	107,98	58%	30%
		20 L	/ pail	coming	436,76	246,81	54%	20%	231,38	57%	25%	215,96	60%	30%
	Bottle	100 mL	/ bottle	coming	9,49									
		100 111	/ cs. 24X	coming	204,98	124,61	45%	20%	116,82	49%	25%	109,03	52%	30%
		250 mL	/ bottle	627987265521	13,49									
Miel/			/ cs. 12X	627987265538	145,69	90,65	44%	20%	84,99	48%	25%	79,32	51%	30%
Honey	Jug -	4 L	/jug	coming	109,45	71,96	54%	20%	67,46	57%	25%	62,97	60%	30%
		9,5 L	/jug	coming	259,94	170,91	54%	20%	160,22	57%	25%	149,54	60%	30%
	Pail	20 L	/ pail	coming	519,89	341,81	56%	20%	320,45	59%	25%	299,08	62%	30%
		100 mL	/ bottle	coming	9,49									
	Bottle	100 1112	/ cs. 24X	coming	204,98	124,61	45%	20%	116,82	49%	25%	109,03	52%	30%
<u> </u>	Dottie	250 mL	/ bottle	627987265484	13,49									
Érable/			/ cs. 12X	627987265491	145,69	90,65	44%	20%	84,99	48%	25%	79,32	51%	30%
Maple	Jug	4 L	/jug	coming	119,95	83,96	54%	20%	78,71	57%		73,47	60%	30%
		9,5 L	/jug	coming	284,88	199,41	54%	20%	186,94	57%	25%	174,48	60%	30%
	Pail	20 L	/ pail	coming	569,76	398,81	56%	20%	373,88	59%	25%	348,96	62%	30%
	Discovery Box	100 mL	/box	627987265545	34,95									
M ix. 4	(4 X 1 Btl. 100 mL)	100 111	/ cs. 10X	627987265552	314,55	207,95	41%	15%	207,95	41%	15%	207,95	41%	15%
Savours	Starter Kit (4 X 3 Btl. /savour)	250 mL	/ cs. 12X	coming		90,65	44%	20%	84,99	48%	25%	79,32	51%	30%



Vinegar against Lyme Disease

Visit Mc Duff's artisanal vinegar shed in video on YouTube ! (French)





Read many articles about us in newspapers and magazines ! (French)







90 Retailers ; 3 Online Shops ; 20 Renowned Tables



Thank you to our partners

